

Benefits of Adobe Certification:

- Validate your expertise in digital communications
- Distinguish yourself from other job seekers
- Highlight your unique talents
- Demonstrate your qualification in emerging fields
- Accelerate your current career path.

*Adobe certification is like
a letter of recommendation from
thousands of experts in
digital communications.*

PRODIGY UK

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PRODIGY IRELAND

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To employers it's like a stamp of approval.



CERTIFIED
ASSOCIATE

Your transcript suggests you can do the job. Adobe Certification proves it.

Landing your first job out of high school or college can be daunting, especially in the competitive fields of digital communication. The classic dilemma for entry-level workers with little or no experience is convincing employers that they are capable of doing the job. Now, you can validate your skills and prove your value to employers by earning certification as an Adobe Certified Associate.

Demonstrate your expertise in today's most popular Web design and multi-media applications.

As an Adobe Certified Associate, you are instantly recognised as someone with the critical entry-level skills needed to plan, design, build, and maintain effective communications using a wide variety of today's most popular digital media. This includes Adobe's dynamic multimedia, video, graphic, web, and design software. As an internationally-respected credential, Adobe Certified Associate can open a wealth of job opportunities and accelerate your career success.

Earn valuable certification for entry-level skills in high demand areas:

Web Communication using Adobe® Dreamweaver® 8. Dreamweaver is the industry-leading Web development tool, enabling users to efficiently design, develop and maintain standards-based websites and applications. With Dreamweaver users can go from start to finish, creating and maintaining basic websites to advanced applications that support best practices and the latest technologies. The certification exam covers the following concepts:

- Setting project requirements
- Planning site design and page layout
- Understanding the Macromedia Dreamweaver interface
- Adding content
- Organizing and modifying content
- Evaluating and maintaining a site

Rich Media Communication using Adobe® Flash® 8. Flash is the industry standard for creating and delivering effective rich interactive content across desktops and devices. Flash enables users to integrate animation, video, text, audio and graphics into engaging user experiences that span a wide variety of digital devices, from desktops to mobile phones. The certification exam covers the following concepts:

- Setting project requirements
- Identifying rich-media design elements
- Understanding Macromedia Flash
- Building rich-media elements
- Evaluating rich-media elements

By end of 2007, Adobe will offer three new certifications:

- Web Communication using Adobe® Dreamweaver® CS3
- Rich Media Communication using Adobe® Flash® CS3
- Visual Communication using Adobe® Photoshop® CS3 Extended

Get the credentials you need to succeed.

Employment using digital communications is rapidly expanding across all industries, and around the world. At the forefront of this expansion are Adobe tools for digital communication, including Dreamweaver® for Web development and Flash® for multimedia creation. Whether it's a career in graphic design, Web marketing, video production, or other digital communications, becoming an Adobe Certified Associate can give you the inside track to work in these exciting new fields.

Display your talent. Validate your skills. Prove your value.

Based on extensive industry research, Adobe associate-level certifications reflect the foundation skills needed to excel as communicators in today's digital world. To view the learning objectives covered on these exams and use the new curriculum developed specifically for preparing students to be successful on these exams, visit www.prodigy.ie or www.prodigyuk.co.uk

